



## **Inclusion Reception Donation Policy**

LeadingAge understands that for many years the Inclusion Reception and other LGBT activities at the Annual Meeting were supported financially by sponsorship. Now that the LGBT Network is an official member network of LeadingAge we need to ensure we maintain the financial support for the Inclusion Reception while not being in breach of our existing sponsorship contracts.

With that in mind, we shifted from a sponsorship structure to a fundraising structure.

### **We have two fundraising tiers:**

- Supporting Donor: Under \$1,500
- Champion Donor: \$1,500 or above

Benefits at the two levels are as follows:

#### **Supporting Donor**

- Listing on the Inclusion Reception event signage

#### **Champion Donor**

- Listing on the Inclusion Reception event signage
- Name and logo on invitation
- Inclusion Reception verbal acknowledgement

**In-Kind Credit:** Organizations who in addition to financial support provide in-kind support, will be automatically acknowledged as a Champion Donor.