



## VNAA SESSIONS

Sunday, October 27, 2019

3:30 p.m. - 5:00 p.m.

- 2-A. Retaining Talent in a Multigenerational Workforce
- 106-A. Looking into the Crystal Ball: What Can We Expect With a Hospice Carve-In?
- 145-A. A Leadership System for Driving Performance, Retention, and Results
- 146-A. Leadership in Aging Services Organizations: Developing a Reflexive Approach

Monday, October 28, 2019

8:00 a.m. - 9:30 a.m.

- 4-B. Sharing Health Information for Care Coordination
- 40-B. Medicare Advantage: Seize the Opportunity
- 59-B. Starting at Home: Dismantling Ageism in Our Field
- 90-B. How to Preserve Your Reputation and Control Your Messaging in a Crisis
- 148-B. Proven Solutions for Today's Recruitment and Retention Challenges

10:00 a.m. - 11:30 a.m.

- 7-C. Advanced Data Analytics Tools: Provider Case Studies
- 41-C. Pathways to Success: Charting Your Course to a Sustainable Future
- 42-C. Housing and Health Care: Teaming Up to Achieve the Triple Aim
- 61-C. A Trans-Disciplinary Approach to Pain Management
- 93-C. Using Digital Technology to Help Consumers Engage with Your Brand
- 151-C. The Role of Mid-Level Managers in Improving Staff Retention

3:30 p.m. - 5:00 p.m.

- 25-D. 2019 Design for Aging Review
- 44-D. All Aboard: Getting Board and Staff Leaders on the Fundraising Bus

- 45-D. Is an Outdated Growth Philosophy Holding You Back?
- 116-D. Diminishing the Effects of Past Trauma through Person-Centered, Trauma-Informed Care
- 135-D. Policy Expert Panel
- 152-D. Developing Future Workers by Offering Career Opportunities Today

## Tuesday, October 29, 2019

8:00 a.m. - 9:30 a.m.

- 46-E. CEO Panel: Insights from Fellow Leaders
- 80-E. Tracking Quality in Dementia Care by Measuring the Intangible
- 118-E. Preparing for HCBS and Other Supplemental Benefits in Medicare Advantage
- 156-E. On Board from Day One: Introducing New Employees to Your Organization

3:30 p.m. - 5:00 p.m.

- 50-F. Provider-Led Payment Models
- 83-F. Virtual Reality: A Training Tool for Dementia Care Partners
- 140-F. The Final Countdown to PDGM

## Wednesday, October 30, 2019

8:00 a.m. - 9:30 a.m.

- 15-G. Technology Innovation: Tools and Lessons for Adoption and Dissemination
- 85-G. Ethical Decision-Making: Moving to Both/And Approach
- 101-G. Experiential Marketing: Understanding Your Customer to Drive Higher Census
- 141-G. Succeeding under PDGM: Are You Ready? How Do You Know?

11:30 a.m. - 1:00 p.m.

- 71-H. 100 Million Healthier Lives: Transforming Health and Wellbeing by 2020
- 104-H. Your Reputation Precedes You: Harnessing the Power of Online Reviews
- 144-H. Preparing for Marijuana Use in Aging Services
- 161-H. Workforce and Leadership Development: A Path to Employee Growth